

BK Tutoring Sessions (The “Company,” “Us,” “We,” or “our”) operates INFO@BKTUTORINGSESSIONS.COM Website (“BKTUTORINGSESSIONS.COM”). This privacy page informs you of our policies and procedures (“Privacy Policy”) effective as of the 15th day of June, 2021 (“Effective Date”), regarding the collection, use, transfer, and disclosure of personal data when using our Website. This Privacy Policy outlines the options you have associated with that personal data and how it is used.

WE USE YOUR DATA TO PROVIDE AND IMPROVE THE WEBSITE. BY USING THE WEBSITE, YOU AGREE TO THE COLLECTION AND USE OF INFORMATION IN ACCORDANCE WITH THIS POLICY. SPECIFICALLY, YOU AGREE TO THE COLLECTION OF CERTAIN PERSONAL DATA, USAGE DATA, TRACKING AND COOKIES DATA as detailed further hereinbelow.

COLLECTED DATA

We collect the following data and information to provide and improve our Website to you; personal data, usage data, tracking and cookies data.

PERSONAL DATA

While using our Website, we may ask you to provide certain personally identifiable information that can be used to contact or identify you (“Personal Data”). Personally identifiable information may include, but is not limited to: Email address, First name and last name, Cookies and Usage Data.

DATA USAGE

In addition to Personal Data, we may also collect information on how the Website is accessed and used by you (“Usage Data”). This usage data can include information such as your computer’s Internet Protocol address (IP address), browser type, browser version, Website pages visited, time and date of visit, time spent on specific Website pages, unique device identifies and other diagnostic data.

DATA TRACKING AND COOKIES

We use cookies and similar tracking technologies to monitor activity on our Website and retain certain information.

Cookies are files with small amounts of data which can include an anonymous unique identifier. Cookies are sent to your browser from the Website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our Website. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of the Service. Some Cookies used by our Website may include:

- i. Session Cookies. We use Session Cookies for the operation of the Website.
- ii. Preference Cookies. We use Preference Cookies to remember your preferences and settings.
- iii. Security Cookies. We use Security Cookies to safeguard the Website for security purposes.

DATA USE

The Company USES THE COLLECTED DATA FOR THE PURPOSES DESCRIBED BELOW. BY USING THE WEBSITE, YOU AGREE TO THE USES OF THE COLLECTED DATA as detailed hereinbelow:

- i. To provide and maintain the Website
- ii. To notify you about changes to the Website
- iii. To allow you to participate in interactive features of our Website when you choose to do so
- iv. To provide customer care and support
- v. To provide analysis or valuable information so that we can improve the Website
- vi. To monitor the usage of the Website
- vii. To detect, prevent, and address technical issues

DATA TRANSFER

Your information, including Personal Data, may be transferred to — and maintained on — computer systems located outside of your state, province, country or other governmental jurisdiction, where data protection laws may differ from those in your applicable jurisdiction.

If you are located outside United States and choose to provide information to us, please note that we transfer the data, including Personal Data, to the United States of America and process it there. Your consent to this Privacy Policy followed by your submission of such data to us via our Website, constitutes your agreement to the transfer of that information.

The Company will take all steps reasonably necessary to ensure the security of your data in accordance with this Privacy Policy. The Company will not transfer your Personal Data to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

DATA DISCLOSURE- LEGAL COMPLIANCE

THE COMPANY MAY DISCLOSE YOUR PERSONAL DATA IN THE GOOD FAITH BELIEF THAT SUCH DISCLOSURE IS NECESSARY TO COMPLY WITH THE FOLLOWING LEGAL REQUIREMENTS:

- i. Comply with a legal obligation including judicial compulsion
- ii. To protect and defend the rights or property of The Company
- iii. To prevent or investigate possible wrongdoing in connection with our Website
- iv. To protect the personal safety of users of the Website or the public
- v. To protect against legal liability

DATA SECURITY

The security of your data is of primary importance to the Company. Notwithstanding the foregoing, no method of internet transmission, or electronic storage is 100% secure. The Company will use commercially acceptable means to protect your Personal Data and information. Notwithstanding the foregoing,

TO THE FULL EXTENT PERMISSIBLE BY LAW, THE COMPANY DISCLAIMS ANY AND ALL RESPONSIBILITY TO GUARANTEE THE ABSOLUTE SECURITY OF YOUR PERSONAL DATA AND INFORMATION.

THIRD- PARTY SERVICE PROVIDERS

The Company may employ third- party companies and individuals to facilitate our Website (“Third-Party Service Providers”), to provide Website service on our behalf, to perform Website-related services or to assist us in analyzing how our Website is used. These Third- Party Service Providers have access to your Personal Data and information perform these tasks on our behalf only and are contractually obligated not to disclose or use your Personal Data and information for any other purpose.

ANALYTICS

The Company may use Third-Party Service Providers to monitor and analyze the use of our Website including Google Analytics. Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Website. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the Website available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity. For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy?hl=en>.

THIRD-PARTY SITES

Our Website may contain links to other sites that are not operated by us. If you click on a Third-Party link, you will be directed to that third- party’s site. We strongly advise you to review the Privacy Policy of every site you visit. The Company assumes no responsibility for the content, privacy policies or practices of any third- party sites or services.

CHILDREN’S PRIVACY

Our Website does not address anyone under the age of 18 (“Child,” “Children”).

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your Child or Children have provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we will take all reasonably necessary steps to remove that information from our servers.

PRIVACY POLICY CHANGES

The Company may from time to time, update our Privacy Policy. We will notify you of any changes to this Policy by posting the new Privacy Policy on this page. We will let you know via email and/or a prominent notice on our Website prior to the effective date of said changes and update the effective date of this Policy. You are hereby advised to review this Privacy Policy periodically for any changes or updates. Changes to this Privacy Policy are effective when they are posted on this page.

CONTACT US

You may contact us with questions about this Privacy Policy via info@bktutoringsessions.com